



“Sustainability Defined”

June 13 -14, 2018 | Harbor Club, Saint Lucia, W.I.

www.enterprisedevelopmentforum.com



BACKGROUND

The Enterprise Development Forum & Marketplace (EDF&M) is a two-day event comprising of featured speakers, an interactive marketplace component and a youth development competition which will close the activities.

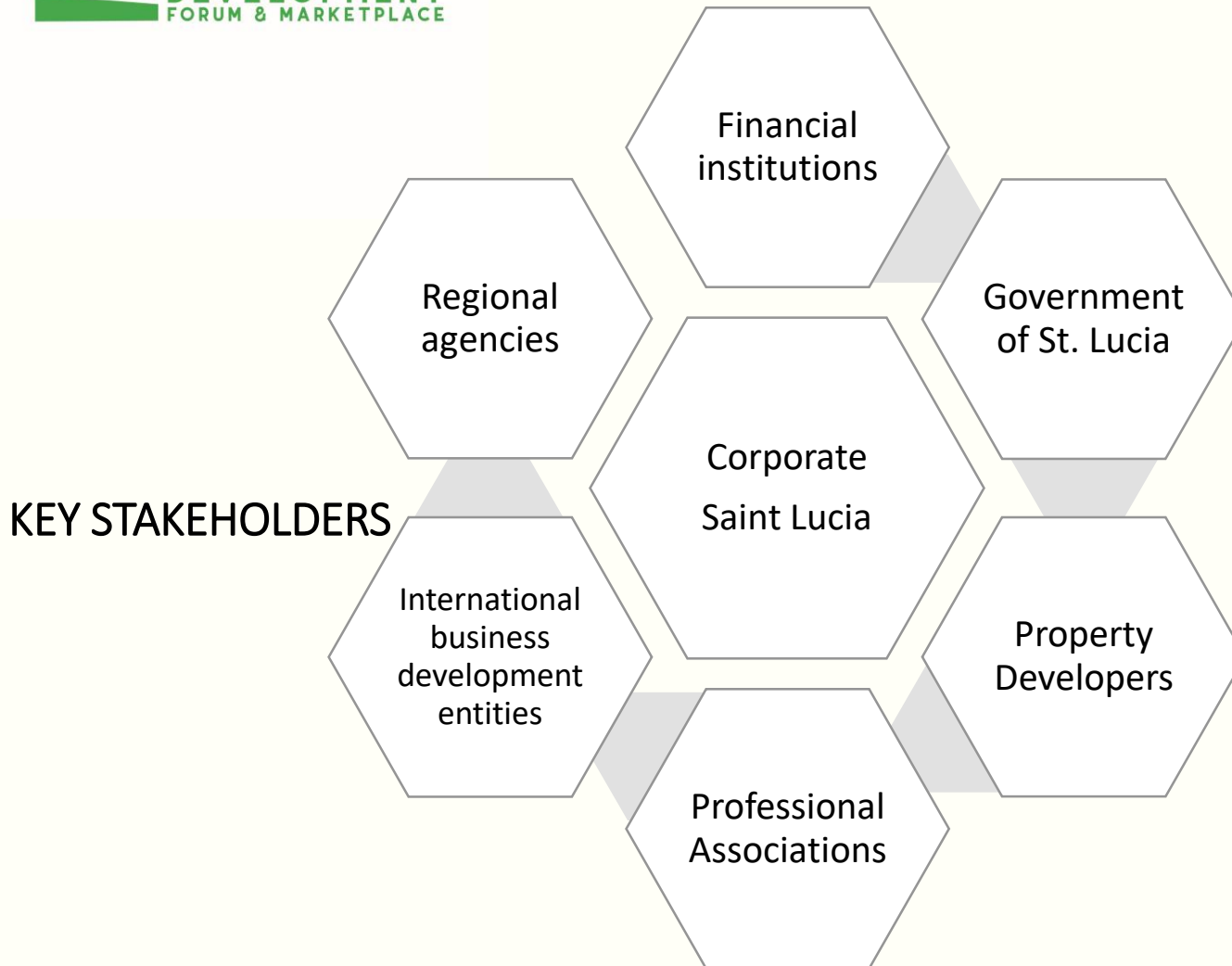
The aim is to foster an energised forum which will provide opportunities for the public and private sectors to network, share ideas and collaborate on various initiatives. This year, the EDF&M is being held under the theme, 'Sustainability Defined'.

The event management committee would like to invite sponsors and exhibitors to be a part of this business development event, scheduled for June 13th -14th 2018. 75 - 100 attendees anticipated.



TOPIC AREAS

Real Estate in Saint Lucia | The best investments are in the ground!
Construction and Engineering | The key to effective project development.
Solid Waste Management | Can emerging technologies be the answer?
Tourism Development | Unmasking the developer.
The Legal Strategy | Arbitration and the public.
Energy Conservation | The truth behind alternative sources.
Financing Matters | Investment and making the right choice.
Doing Business in Saint Lucia & OECS | Panel discussion with Saint Lucia Chamber of Commerce, Invest Saint Lucia and the OECS Secretariat.
Youth Development Project | Recycle business challenge for college students.



SPONSORSHIP (PRESENTING) | XCD\$20,000

Benefits | before event

- Name attached to the Conference Title
- Co-branding on ALL conference material and promotions
- Banner ad on the event's website
- Company logo & description on event website with link to company's website
- Five (5) complimentary conference registrations
- Two (2) nights accommodation including breakfast
- Inclusion in press releases & news items
- Social media posts (4). Company to provide content.
- Radio interviews
- Opportunity to be in the Youth Development Competition Judging Panel

Benefits | at event

- Opportunity to present (45 mins.) on key topic area at conference
- Opportunity to host a breakout session
- Recognition as presenting sponsor on audio visual display
- Airtime for a 30-second spot on convention display
- Live recognition at the conference
- Opportunity to include company collateral in conference bag (provided by sponsor per specifications)
- Exhibitor's booth at the Marketplace
- On-site signage
- Private meeting arrangements and introductions

SPONSORSHIP (ULTRA PREMIUM) | XCD\$10,000

Benefits | before event

- Branding on all conference material & Promotions
- One (1) banner ad on website
- Company logo on conference with link to company website
- FOUR (4) complimentary conference registrations
- Two (2) nights accommodation including breakfast
- Inclusion in press releases and news items
- Social media posts (3). Company to provide content
- Opportunity to be on Youth Development Competition Judging Panel

Benefits | at event

- Opportunity to present on conference topic – Breakout Session
- Recognition as ultra premium sponsor on audio visual display
- Airtime for two (2) :30 second spots on the conference display
- Live recognition at conference
- Opportunity to include company collateral in conference bag (provided by sponsor per specifications)
- On-site signage
- Exhibitor's booth at marketplace

SPONSORSHIP (PREMIUM) | XCD\$7,500

Benefits | before event

- One (1) banner ad on website
- Branding on select promotional material
- Company logo on conference website with link to company site
- Two (2) complimentary conference registrations
- Inclusion in press releases and news items
- Social media posts (2)
- On-site signage
- Opportunity to be on the Youth Development Competition Judging Panel

Benefits | at event

- Opportunity to moderate one session during the Conference
- Recognition as premium sponsor on audio visual display
- Airtime for a :30 second spot on the conference display
- Live recognition at conference
- Opportunity to include company collateral in conference bag (provided by sponsor per specifications)
- Exhibitor's booth at marketplace

SPONSORSHIP (SUPPORTING) | XCD\$5,000

Benefits | before event

- One (1) banner ad on website
- Company logo on conference with link to company website
- One (1) complimentary conference registration
- Inclusion in press releases and news items
- Social media posts (2)
- On-site signage

Benefits | at event

- Recognition as Support Sponsor on audio visual display
- Airtime for a :30 second spot on the conference display
- Live Recognition at the conference
- Opportunity to include company collateral in Conference Bag (provided by sponsor per specifications)
- Exhibitor's booth at Marketplace



For more information

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